

Public Comment Form

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Agency *

- ☒ Town Council
☐ Planning Commission
☐ Other

Date of Meeting *

2025-08-12

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Agenda Item Number (?)

7.3

Public Comment (?) *

August 11, 2025

Town of Truckee
10183 Truckee Airport Rd.
Truckee, CA 96161

Subject: Short-Term Rental Building Electrification Token Program

Dear Mayor Zabriskie, Vice Mayor Klovstad, and Council Members,

On behalf of Visit Truckee-Tahoe, thank you for the opportunity to provide input on the proposed Short-Term Rental Building Electrification Token Program. We appreciate the Town's innovative approach to addressing one of our community's shared priorities — reducing greenhouse gas emissions — while also considering policies that intersect with the visitor economy.

We see potential in exploring a program that connects sustainable home upgrades, such as electrification, with incentives that could also benefit the lodging sector. This concept could create mutual value: advancing the Town's climate objectives while supporting a sustainable tourism economy.

As with any new program, thoughtful design will be key to ensuring it works for the community, the environment, and our tourism economy. We support continued exploration of this concept and look forward to collaborating as the Town refines program details.

Sincerely,

Jackie Calvert
Director of Tourism Management, Visit Truckee-Tahoe

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